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Artistic Times

The Artistic  HangUps Newsletter
March 2009

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Thank you for being an Artistic HangUps customer. We value your business and are always looking for ways to maintain and improve our services and products. In this issue, we are letting you know what options exist for "Going Green" when you purchase custom framing.

Save 25%



Be sure to consider these 'green' choices when selecting your custom framing. For a limited time, you can save an EXTRA 5% if you choose either Certified or Recycled Mouldings (See articles and coupon on right).

AND DON'T

Save 25%

Choose a Certified or Recycled molding and save! Save an extra 5% (in addition to your normal good customer discount of 20% for complete custom framing orders when paid at time of order) and receive a total of 25% off your next custom framing order that uses a Certified or Recycled Moulding.

Offer Expires: April 30, 2009

 **Certified Mouldings**

Artistic HangUps is proud to announce that we have added a new line of [Larson Juhl](#) mouldings and matboards that have received "chain-of-custody certification". A chain-of-custody certification is validated by 3rd party independent auditors who oversee the requirements from harvesting through manufacturing, distribution and sales to ensure a product is certified as claimed.



The Biltmore Collection is Larson-Juhl's and the U.S. framing industry's first PEFC collection. PEFC, which stands for Programme for the Endorsement of Forest Certification, traces the chain of custody of lumber product from forest to final product. Through PEFC, consumers can be confident that they are purchasing a product that is from a well-managed, sustainable forest.

 **Recycled Mouldings**

We also offer a line of lower priced recycled mouldings from [Larson Juhl](#) called BonanzaWood. This moulding is engineered to exhibit properties superior to traditional woods. It was conceived as an affordable and renewable wood source and has quickly



FORGET...



**BUY NOW AND
AVOID THE SALES
TAX INCREASE
THAT GOES INTO
EFFECT
ON APRIL 1st!!!!**

**→ Upcoming Art
Show**

**MT. TORO HIGH ART
SHOW**

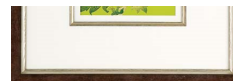
Friday night, April 3rd, we will have an opening night reception for an Art Show that displays the work of Mt. Toro High School students. The reception will be part of the Old Town Salinas Art Walk and from 5:30 to 8 pm. Come support our young local artists. The exhibit will be open to the public throughout April during normal store hours (9 to 5:30 M-F and 10 - 5 Saturdays).

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become the industry standard for value and consistency.



Each year, millions of tons of wood waste are collected. Post consumer goods like pallets, skids, construction materials, trim ends and saw dust (which would have otherwise been destined to mass burning or landfills) along with wood chips are reclaimed, cleaned and milled to uniform size particles. Excess moisture is then removed and a binder is added via computer controlled processes. Thereafter, intense steam, heat and pressure are applied to form a solid material. The "perfect wood" is born - BonanzaWood. By choosing BonanzaWood you are supporting recycling efforts and keeping hundreds of thousands of mature trees standing.

Hope to see you before our offer ends on April 30th. Thanks for partnering with us to protect our environment.

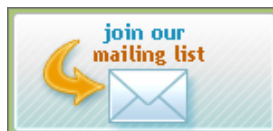
Store Hours:

9:00 to 5:30 Monday through Friday and 10:00 - 5:00 Saturday



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